

Beitrag ID: 97 Beitragskennung: 50

Typ: Poster

The VoicesCarry App: Co-Designing Worker Engagement Technology with Supply Chain Workers

The Problem: businesses are digitally collecting information on workers' wellbeing and labor condition in their supply chains, but little is known about the challenges that emerge from digitally-assisted auditing technology. Our poster describes the development of the VoicesCarry app, a web-based survey application that focuses on collecting self-reported information on supply chain workers' wellbeing at work. The poster describes the app's participatory co-creation that emerged from a multi-stakeholder project group (academic teams from computer science and business ethics, business representatives such as Vaude and factory management, representatives of civil society, and garment industry employees). The poster will report on the qualitative results from the app's development process that navigates the social side of sustainability and digital technology development and implementation.

Find me @ my poster

please confirm with Laura Edinger-Schons

Keywords

Worker Wellbeing App Development Co-creation Participatory Design

Autoren: VAN DEN TERRELL, Emma (University of Mannheim); Prof. EDINGER-SCHONS, Laura (University of Hamburg)