

Ten Years of Experience with the Online Media Monitor for Climate Change

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For many people, the media are the main source of information about climate change. An increasing number of people have turned to online services from both traditional and new media providers to stay informed. As a result, studying online reporting is essential to understand how public debates about climate change are shaped. To support this, the University of Hamburg developed the Online Media Monitor (OMM) for climate change in 2015. Here, we want to share our experiences with developing and, especially, maintaining the OMM over the past ten years as the online world has continued to change.

I want to give a Lightning Talk

yes

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